

PROGRAM: BACHELOR OF COMMERCE (THREE YEARS COURSE)

2019-20 TO 2023-24

PROGRAM EDUCATION OBJECTIVE (PEOs)
PROGRAME OUTCOMES (POs)
PROGRAME SPECIFIC OUTCOMES (PSOs)
COURSE OUTCOMES (COs)AND TEACHING PLAN



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4	Program outcomes
5	Program specific outcome
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6.1	Course outcomes
6.2	Co-Po mapping
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Vision of the institution

We strive to create a dynamic learning environment and encourage high quality research in the thrust areas of regional and social relevance and aspire to be known as an institution where academics are combined with a holistic approach to quality education.

Mission of the institution

To foster a dynamic learning environment that equips students to lead as morally upright, creative, and internationally aware individuals.

To ensure intellectual stimulation and best support for quality education. .

To improve society and further the common good by fostering sustainable practices and civic engagement.

To equip personal development and change in addition to the acquisition of knowledge.

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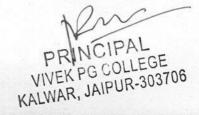
Program Educational Objectives (PEOs)

	Program Educational Objectives (PEOs) for Commerce:
PEO-1	Strong Foundation in Commerce: Graduates will possess a solid understanding of fundamental concepts in accounting, economics, finance, and business management, enabling them to apply this knowledge in professional settings and further studies
PEO-2	Ethical and Social Responsibility: Graduates will demonstrate ethical behavior, social responsibility, and a commitment to sustainable business practices, contributing positively to the community and society at large
PEO-3	Analytical and Problem-Solving Skills: Graduates will develop strong analytical skills, allowing them to critically assess business situations, solve complex problems, and make informed decisions in dynamic and uncertain environments.
PEO-4	Effective Communication and Leadership: Graduates will be able to communicate effectively in various business contexts and demonstrate leadership qualities, enabling them to manage teams, projects, and business operations efficiently.
PEO-5	Lifelong Learning and Adaptability: Graduates will be equipped with the ability to adapt to changing business landscapes, engage in lifelong learning, and continuously update their skills and knowledge to remain competitive in the global market.



Programme Outcomes

PO1:	Knowledge of Accou	inting Principles
	principles, enabling th	strong foundation in accounting nem to prepare, analyze, and tements for various entities
	Economic Analysis a	and Policy Understanding
PO2	Graduates will develo environments, underst economic theories to b	op the ability to analyze economic tand economic policies, and apply business situations
	Business Manageme	nt Skills
PO3:	including planning, or	e essential management skills, rganizing, leading, and controlling ectively in various organizational
PO4	Legal and Ethical Ur	nderstanding
	ethical considerations	tand the legal framework and in business operations, enabling d decisions within the legal
PO5:	Financial Manageme	ent Competence
	Graduates will be prof practices, including bu strategic planning for l	ricient in financial management adgeting, financial analysis, and business growth
PO6:	Entrepreneurial and	Innovative Thinking
	innovative thinking, er and manage new busin growth of existing bus	
PO7:	Analytical and Critic	al Thinking
		to critically analyze business itative and qualitative techniques, decisions





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	PO8:	Communication and Interpersonal Skills
		Graduates will possess effective communication and interpersonal skills necessary for professional success in business environments
	PO9:	Technological Proficiency
		Graduates will be proficient in using modern technology and software tools relevant to accounting, finance, and business management
	PO10:	Social Responsibility and Sustainability Awareness
ati e		Graduates will understand the importance of social responsibility and sustainable practices in business, contributing positively to society and the environment

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Program Specific Outcomes (PSOs)

Application of Accounting Techniques
Graduates will be able to apply advanced accounting techniques to analyze and solve complex financial problems, prepare accurate financial reports, and ensure compliance with regulatory standards
Economic Environment Analysis
Graduates will be skilled in analyzing the economic environment, understanding the impact of economic policies on business, and making informed decisions that align with current economic conditions.
Strategic Business Management
Graduates will have the ability to develop and implement strategic management plans that enhance organizational performance and achieve business objectives
Advanced Analytical Skills
Graduates will possess advanced analytical skills, enabling them to perform detailed analyses of business scenarios, interpret financial and economic data, and propose well-founded solutions.

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COURSE OUTCOME

	B.COM PART -1
Course	Students should be able to
FINANCIAL ACCOUNTING	CO1-Understand the fundamental concepts of financial accounting CO2-Prepare financial statements in accordance with Indian accounting standards CO3-Analyze financial statements for decision-making CO4-Apply accounting principles in business scenarios CO5-Evaluate the financial health of a business
PAPER-2 BUSINESS ECONOMICS	CO1-Understand basic economic principles and concepts CO-2Analyse market structures and their impact on pricing CO3 -Evaluate the role of government in business economics CO4 -Apply economic theories to real-world business problems CO5- Assess the impact of economic policies on business operations
PAPER-3PRINCIPLES OF BUSINESS MANAGEMENT	CO1-Understand the basic principles of management. CO2-Analyze the functions of management in an organization CO3-Apply management principles in different business scenarios CO4-Evaluate the role of leadership in business management CO5-Develop strategic management plans.
PAPER-4ABST (BUSINESS STATISTICS	CO1-Understand basic statistical concepts and techniques. CO6: Interpret statistical data for effective business management CO2-Apply statistical methods to business data.



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	CO3-Analyze data using statistical tools for business decision-making.
	CO4-Evaluate the results of statistical analysis in business contexts.
	CO5-Develop forecasting models based on statistical analysis
	CO1-Understand the structure and functioning of the Indian banking system.
	CO2-Analyze the role of financial institutions in the economy
PAPER-5EAFM (INDIAN BANKING AND FINACIAL	CO3-Evaluate the regulatory framework governing Indian banking.
SYSTEM	CO4-Apply banking and financial concepts in business scenarios
	CO5-Assess the impact of monetary policies on the financial system.
	CO1-Understand the fundamental concepts of business law.
	CO2-Analyze the legal environment in which businesses operate.
PAPER-6 BUSINESS LAW	CO3 Apply legal principles in business decision-making.
	CQ4 Evaluate the impact of legal issues on business operations.
	CO5 Develop legal strategies for business management

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	B.COM PART -2	
Course Name	Students should be able to	
	CO1 Understand the basic principles of cost accounting.	
PAPER-1	CO2 Apply cost accounting methods to determine the cost of products and services.	
COSTACCOUNTING	CO3 Analyze cost behavior for business decision-making.	
	CO4 Evaluate cost management techniques for optimizing business performance	
	CO5 Develop cost control strategies for businesses	
	CO1 Understand the core concepts of financial management.	
PAPER-2	CO2 Analyze financial statements for management decision-making	
ELEMENTS OF FINANCIAL MANAGEMENT	CO3 Evaluate the impact of financial decisions on business operations	
	CO4 Apply financial management principles in various business scenarios	
	CO5 Develop financial strategies for business growth	
	CO1 Understand the legal framework governing companies	
	CO2 Analyze the role of company law in business operations	
PAPER-3COMPANY LAW	CO3 Apply legal principles to company management	
	CO4 Evaluate the impact of legal issues on company performance	
	CO5 Develop legal compliance strategies for companies	
	CO1 Understand the basic concepts of income tax law.	
PAPER-4 INCOME TAX LAW AND		
PRACTICE	CO2 Apply income tax laws to individual and business taxation	

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	CO3 Analyze tax planning strategies for minimizing tax
	liabilities
	CO4 Evaluate the impact of tax laws on business decisions
	CO5 Develop tax compliance strategies for businesses
	CO1 Understand the structure and functioning of the Indian economy.
	CO2 Analyse the role of various sectors in the Indian economy
PAPER-5 INDIAN ECONOMY	CO3 Evaluate the impact of economic policies on the Indian economy
	CO4 Apply economic theories to understand the Indian economic environment
	CO5 Assess the challenges and opportunities in the Indian economy
	CO1 Understand the principles of entrepreneurship.
	CO2 Analyse the role of entrepreneurs in economic development
PAPER-6 FUNDAMENTALS OF	CO3 Apply entrepreneurial skills in starting and managing a business
ENTREPRENEURSHIP	CO4 Evaluate the challenges faced by entrepreneurs in the business environment.
	CO5 Develop business plans for entrepreneurial ventures.



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	B.COM PART-3
COURSE	Students should be able to
	CO1 Understand the principles and practices of auditing.
PAPER-1	CO2 Apply auditing techniques in business scenarios
	CO3 Analyse the role of management accounting in decision-making.
AUDITING AND MANAGEMENT	CO4 Evaluate the impact of auditing on financial management
ACCOUNTING	CO5 Develop auditing strategies for business improvement.
	CO1 Understand advanced accounting concepts and standards.
PAPER-2 ADVANCE ACCOUNTING	CO2 Apply advanced accounting techniques to complex transactions
	CO3 Analyze financial statements for advanced financial analysis
	CO4 Evaluate the impact of accounting decisions on financial reporting
	CO5 Develop accounting strategies for business growth
	CO1 Understand the principles of rural development.
	CO2 Analyze the role of cooperatives in rural development
PAPER-3 RURAL	CO3 Apply rural development strategies in business scenarios
DEVELOPMENT	CO4 Evaluate the impact of rural development policies on the economy
	CO5 Develop rural development plans for business and community growth
	CO1 Understand the principles of budgeting in business.
PAPER-4 BUSINESS BUDGETING	CO2 Apply budgeting techniques to business planning.
	CO3 Analyze the role of budgeting in financial management



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	CO4 Evaluate the impact of budgeting decisions on business performance
	CO5 Develop budgeting strategies for business growth
	CO1 Understand the key functions of management in business.
	CO2 Apply functional management principles to business operations
PAPER-5 FUNCTIONAL	CO3 Analyze the role of functional management in business success
MANAGEMENT	CO4 Evaluate the impact of functional management decisions of business performance.
	CO5 Develop functional management strategies for business efficiency.
	CO1 Understand the principles of advertisement and sales management.
PAPER-6	CO2 Apply advertisement strategies to promote business products/services.
ADVERTISEMENT	CO3 Analyze the role of sales management in business growth
AND SALES MANAGEMENT	CO4 : Evaluate the impact of advertisement and sales decisions on business success
	CO5 Develop advertisement and sales strategies for market competitiveness



PROGRAM: MASTER OF COMMERCE (TWO YEARS COURSE)

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To equip personal development and change in addition to the acquisition of knowledge.



PROGRAMME-M.COM ABST

Program Educational Objectives (PEOs)

PEO-1 Advanced Knowledge Acquisition: Equip students with advanced knowledge and skills in business statistics and analytical techniques to tackle complex financial and economic challenges.

PEO-2 Research and Innovation: Foster a research-oriented mindset among students to encourage innovative approaches in solving business problems using statistical methods.

PEO-3 Ethical and Social Responsibility: Instill a strong sense of ethics and social responsibility in students, ensuring they contribute positively to the business community and society.

PEO-4 Leadership and Professional Development: Prepare students to assume leadership roles in academia, industry, and research, promoting continuous learning and professional growth.

Program Outcomes (POs)

PO-1Critical Thinking: Apply advanced statistical techniques to analyze business data, make informed decisions, and solve complex problems.

PO-2Research Proficiency: Demonstrate the ability to conduct independent research, including data collection, analysis, and interpretation, leading to actionable business insights.

PO-3Quantitative Aptitude: Exhibit strong quantitative skills, enabling effective use of statistical software and tools for business analysis and decision-making.

PO-4Ethical Awareness: Recognize and address ethical issues in business practices and research, ensuring integrity and accountability in professional conduct.

PO-5Communication Skills: Effectively communicate complex statistical concepts and findings to both technical and non-technical audiences.

P0-5 Global Perspective: Understand and analyze the impact of global economic trends on business practices, using statistical methods to inform international business strategies.

PO-6Problem-Solving Skills: Develop innovative solutions to real-world business problems using statistical models and techniques.

PO-7Teamwork and Collaboration: Work effectively in teams, contributing to collective decision-making and problem-solving in diverse and multidisciplinary environments.

PO-8Technological Adaptability: Adapt to new and emerging technologies in business statistics, ensuring continuous learning and skill enhancement.

PO-9 Leadership and Management: Apply statistical knowledge to lead projects and teams, making data-driven decisions that enhance organizational performance.



Program Specific Outcomes (PSOs)

PSO-1Advanced Statistical Application: Apply advanced statistical tools and techniques in financial analysis, risk management, and business forecasting.

PSO-2Data-Driven Decision Making: Utilize statistical data to make informed business decisions, enhancing organizational efficiency and effectiveness.

PSO-3Research Excellence: Conduct high-quality research in the field of business statistics, contributing to academic and industry advancements.

PSO-4Specialized Knowledge in ABST: Demonstrate specialized knowledge in Advanced Business Statistics, enabling the pursuit of careers in academia, research, and industry.

PSO-5 Strategic Analysis: Use statistical methods to analyze and interpret financial data, providing strategic insights that support business growth and development.

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M.COM-ABST (PREVIOUS)

COURSE	Students should be able to
PAPER-1Direct Tax	 □ CO1: Understand the fundamental principles of direct taxation, including income tax, corporate tax, and capital gains tax. □ CO2: Analyze various heads of income and compute tax liabilities for individuals and businesses. □ CO3: Apply knowledge of exemptions, deductions, and rebates to optimize tax liabilities within the legal framework. □ CO4: Evaluate the implications of tax laws on financial planning and decision-making. □ CO5: Demonstrate proficiency in filing tax returns and ensuring compliance with direct tax regulations.
PAPER-2Advanced Cost Accounting	 □ CO1: Understand the advanced concepts and techniques of cost accounting, including cost control and cost reduction. □ CO2: Analyze various costing methods such as marginal costing, standard costing, and activity-based costing for effective cost management. □ CO3: Apply cost accounting techniques to optimize resource allocation and enhance profitability. □ CO4: Evaluate the role of cost accounting in strategic decision-making and business planning. □ CO5: Develop cost budgets and forecasts to support financial management and organizational goals.
Research Methodology	 □ CO1: Understand the fundamental principles of research design, including qualitative and quantitative research methods. □ CO2: Develop research questions and hypotheses based on a thorough review of the literature. □ CO3: Apply appropriate data collection and analysis techniques to conduct rigorous academic and industry research. □ CO4: Evaluate research findings and draw valid conclusions to support decision-making and policy development. □ CO5: Demonstrate proficiency in writing research reports, papers, and presentations that communicate findings effectively.
Tax Planning	 □ CO1: Understand the principles and practices of tax planning, including its role in financial management. □ CO2: Analyze various tax-saving instruments and strategies to optimize tax liabilities for individuals and businesses. □ CO3: Evaluate the impact of tax laws and regulations on business decisions and financial planning. □ CO4: Develop comprehensive tax plans that align with organizational goals and legal requirements. □ CO5: Apply tax planning techniques to minimize tax risks and enhance overall financial efficiency

M.COM.FINAL

COURSE	
PAPER-1Goods and Service Tax (GST)	□ CO1: Understand the fundamental concepts and structure of Goods and Service Tax (GST) in India. □ CO2: Analyze the impact of GST on various sectors and business operations, including supply chain and pricing strategies. □ CO3: Apply GST laws and regulations to compute tax liabilities, including Input Tax Credit (ITC) and reverse charge mechanisms. □ CO4: Demonstrate proficiency in GST compliance, including registration, filing returns, and maintaining records. □ CO5: Evaluate the implications of GST on international trade and cross-border transactions.
PAPER-2Advanced Accounting	□ CO1: Understand advanced accounting principles and practices, including consolidation of financial statements and accounting for mergers and acquisitions. □ CO2: Analyze complex financial transactions and apply relevant accounting standards to ensure accurate reporting. □ CO3: Apply advanced accounting techniques in areas such as foreign exchange, segment reporting, and inflation accounting. □ CO4: Evaluate the financial performance of organizations through the interpretation of consolidated financial statements. □ CO5: Develop skills in preparing and presenting financial reports that meet
PAPER-3Management Accounting and Financial Reporting	regulatory and stakeholder requirements. CO1: Understand the role of management accounting in decision-making, planning, and control within organizations. CO2: Analyze financial statements and reports to assess organizational performance and make informed decisions.



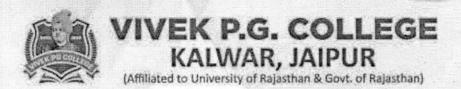
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	□ CO3: Apply management accounting tools such as budgeting, variance analysis, and financial ratios to enhance organizational efficiency. □ CO4: Evaluate the financial reporting process, ensuring transparency, accuracy, and compliance with accounting standards. □ CO5: Demonstrate proficiency in preparing and interpreting financial reports for internal and external stakeholders.
PAPER-4Cost Analysis and Cost Control	□ CO1: Understand the principles and techniques of cost analysis and control in manufacturing and service organizations. □ CO2: Analyze cost behavior and apply various costing methods to optimize resource utilization and reduce costs. □ CO3: Apply cost control techniques such as standard costing, budgetary control, and variance analysis to monitor and manage costs effectively. □ CO4: Evaluate the impact of cost analysis on pricing decisions, profitability, and overall financial performance. □ CO5: Develop cost management strategies that align with organizational objectives and enhance competitiveness.
PAPER-5Cost Management Audit	 □ CO1: Understand the principles and objectives of cost management auditing, including the evaluation of cost control systems. □ CO2: Analyze cost audit reports to assess the efficiency and effectiveness of cost management practices. □ CO3: Apply cost audit techniques to identify areas of inefficiency and recommend improvements in cost control. □ CO4: Evaluate the role of cost management audits in ensuring compliance with regulatory requirements and enhancing organizational performance. □ CO5: Demonstrate proficiency in conducting cost audits, preparing audit reports, and communicating findings to stakeholders.





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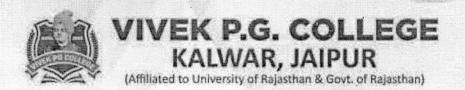
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PROGRAMME-M.COM BADM

Program Educational Objectives (PEOs)

PEO-1 Holistic Business Knowledge: Provide students with comprehensive knowledge of business principles, management practices, and organizational behavior.

PEO-2 Analytical and Problem-Solving Skills: Equip students with the analytical skills necessary to identify, evaluate, and solve complex business problems.

PEO-3 Leadership and Ethical Practices: Develop leadership abilities in students while instilling a commitment to ethical practices and corporate social responsibility.

PEO-4Entrepreneurial Mindset: Foster an entrepreneurial spirit among students, encouraging innovation and the pursuit of new business opportunities.

PEO-5Global Perspective: Prepare students to understand and navigate the global business environment, adapting to cultural and economic differences.

Program Outcomes (POs)

PO-1 Business Acumen: Demonstrate a deep understanding of business concepts and practices across various functional areas such as marketing, finance, operations, and human resources.

PO-2Critical Thinking: Apply critical thinking and analytical skills to make informed business decisions and solve complex organizational challenges.

PO-3Effective Communication: Exhibit strong written and oral communication skills, effectively conveying ideas, reports, and presentations in a business context.

PO-4 Teamwork and Collaboration: Work effectively in teams, showing the ability to lead and collaborate with diverse groups to achieve organizational goals.

Po-5 Ethical Decision-Making: Recognize and address ethical issues in business, ensuring that decisions align with legal standards and societal expectations.

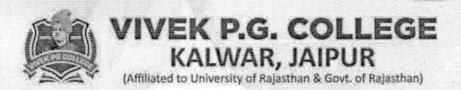
Po-6 Technological Competence: Utilize modern tools and technologies to analyze data, manage information, and enhance business processes.

PO-7 Global Awareness: Understand the global business landscape, including cultural, economic, and legal factors, and adapt strategies accordingly.

PO-8 Innovation and Entrepreneurship: Demonstrate creativity and innovation in identifying and developing new business ventures or improving existing processes.

PO-9 Leadership Skills: Exhibit leadership qualities, including the ability to motivate, influence, and guide individuals and teams towards achieving business objectives.

PO-10 Sustainability and Responsibility: Incorporate principles of sustainability and social responsibility into business practices, ensuring long-term organizational success.



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Program Specific Outcomes (PSOs)

PSO-1 Strategic Planning: Develop and implement strategic plans that align with organizational goals and respond to market conditions.

PSO-2Financial Analysis: Apply financial management principles to analyze financial statements, manage budgets, and optimize resource allocation.

PSO-3 Marketing Strategies: Design and execute effective marketing strategies that drive business growth and enhance brand equity.

PSO-4 Operational Efficiency: Improve business operations through the application of management theories and process optimization techniques.

PSO-5 Human Resource Management: Implement HR practices that enhance employee performance, satisfaction, and organizational culture.

COURSE OUTCOME

M.COM BADM

COURSE	
Paper-I: General Management	 □ CO1: Understand the fundamental principles and functions of management and their application in various organizational contexts. □ CO2: Analyze the role of management in planning, organizing, leading, and controlling within organizations. □ CO3: Develop decision-making and problem-solving skills through the application of management theories and models. □ CO4: Evaluate the impact of external and internal environments on management practices and organizational performance. □ CO5: Apply contemporary management practices to enhance efficiency, innovation, and organizational effectiveness.
Paper-II: Business	☐ CO1: Understand the components of the business environment, including economic, political, social, and technological factors. ☐ CO2: Analyze the impact of government policies and regulations on business operations and decision-making. ☐ CO3: Evaluate the influence of global economic trends and
Environment	international trade on the business environment.
	 □ CO4: Develop strategies to adapt to changes in the business environment and mitigate associated risks. □ CO5: Apply knowledge of the business environment to assess opportunities and challenges for organizational growth and development.
Paper-III: Management Economics and Management Accountancy	 □ CO1: Understand the principles of economics and accounting as they apply to management decision-making. □ CO2: Analyze cost behavior, pricing strategies, and financial performance using economic and accounting tools. □ CO3: Evaluate the financial health of organizations through the interpretation of financial statements and accounting data. □ CO4: Develop budgeting and forecasting models to support strategic planning and resource allocation. □ CO5: Apply economic theories and accounting practices to solve realworld management problems and improve organizational performance.
Paper-IV: Management Thinkers	 □ CO1: Understand the contributions of key management thinkers and their impact on modern management practices. □ CO2: Analyze the evolution of management theories and their relevance to contemporary organizational challenges. □ CO3: Evaluate the applicability of different management philosophies in various organizational contexts. □ CO4: Develop critical thinking skills by comparing and contrasting the ideas of various management thinkers. □ CO5: Apply the insights gained from management thinkers to address current and future challenges in the field of management.



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M.COM.BADM FINAL

COURSE	
Paper-I: Human Resource Management	 □ CO1: Understand the fundamental principles and practices of human resource management and their application in organizations. □ CO2: Analyze and evaluate the processes of recruitment, selection, training, and development within different organizational contexts. □ CO3: Develop strategies for effective performance management, including appraisal, feedback, and motivation techniques. □ CO4: Demonstrate knowledge of labor laws, employee relations, and the legal implications of HR decisions. □ CO5: Apply HRM concepts to resolve real-world challenges related to workforce planning, diversity management, and organizational development.
Paper-II: Marketing Management	 □ CO1: Understand the core concepts of marketing, including market segmentation, targeting, and positioning strategies. □ CO2: Analyze consumer behavior and its impact on marketing strategies and decisions. □ CO3: Develop comprehensive marketing plans that incorporate product, price, place, and promotion strategies. □ CO4: Evaluate the effectiveness of digital marketing tools and techniques in achieving organizational goals. □ CO5: Apply marketing research methodologies to gather, analyze, and interpret data for informed decision-making.
Paper-III: Management of Public Enterprises	 □ CO1: Understand the role and significance of public enterprises in the economic development of a country. □ CO2: Analyze the organizational structure, management practices, and operational challenges of public enterprises. □ CO3: Evaluate the impact of government policies and regulations on the functioning and performance of public enterprises. □ CO4: Develop strategies for improving the efficiency, effectiveness, and accountability of public enterprises. □ CO5: Apply management theories and practices to address issues related to the governance, financial management, and sustainability of public enterprises.
Paper-IV: Tourism Management	 □ CO1: Understand the fundamental concepts of tourism management and the economic, social, and cultural impacts of tourism. □ CO2: Analyze the structure and dynamics of the tourism industry including the roles of various stakeholders. □ CO3: Develop strategies for sustainable tourism development, focusing on environmental conservation and community engagement.

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	 □ CO4: Evaluate marketing and promotional strategies for tourism destinations and services. □ CO5: Apply tourism management principles to plan, organize, and manage tourism events and operations effectively.
	 □ CO1: Understand the concepts, processes, and practices of human resource development (HRD) within organizations. □ CO2: Analyze the role of HRD in enhancing organizational performance through employee training, development, and career planning.
Paper-V: Human Resource Development	 □ CO3: Evaluate the effectiveness of various HRD interventions, such as mentoring, coaching, and leadership development programs. □ CO4: Develop HRD strategies that align with organizational goals and contribute to a culture of continuous learning and innovation.
	☐ CO5: Apply HRD principles to address contemporary challenges in workforce development, talent management, and organizational change.



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Mob.: +91-9928144609 E-mail: info@vivekpgcollege.com

PROGRAM: MASTER OF COMMERCE (TWO YEARS COURSE)

PROGRAM EDUCATION OBJECTIVE (PEOs)

PROGRAME OUTCOMES (POs)

PROGRAME SPECIFIC OUTCOMES (PSOs)

COURSE OUTCOMES (COs)



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S.NO.	PARTICULAR	
1.	Vision	
2	Mission	
3	Program educational objectives	
4	Program outcomes	
5	Program specific outcome	
6	M.com Previous	
6.1	Course outcomes	
6.2	Co-Po mapping	
7	M.Com-Final	
7.1	Course outcome	
7.2	CO-PO Mapping	



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Vision of the institution

We strive to create a dynamic learning environment and encourage high quality research in the thrust areas of regional and social relevance and aspire to be known as an institution where academics are combined with a holistic approach to quality education.

Mission of the institution

To foster a dynamic learning environment that equips students to lead as morally upright, creative, and internationally aware individuals.

To ensure intellectual stimulation and best support for quality education. .

To improve society and further the common good by fostering sustainable practices and civic engagement.

To equip personal development and change in addition to the acquisition of knowledge.

PRINCIPAL
VIVEK PG COLLEGE



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PROGRAMME-M.COM EAFM

Program Educational Outcomes

PEO 1: Advanced Knowledge and Analytical Skills- Graduates will possess advanced knowledge of commerce and finance and demonstrate strong analytical skills to address complex business and economic issues. |

PEO 2: Professional Competence and Decision-Making-Graduates will be equipped with professional competencies to make strategic business decisions and provide financial solutions in a dynamic business environment. |

PEO 3: Ethical and Responsible Practices- Graduates will adhere to ethical standards and responsible practices in their professional roles, contributing positively to their organizations and society.

PEO 4: Lifelong Learning and Adaptability-Graduates will engage in lifelong learning and adapt to evolving business trends and technologies to maintain professional relevance and growth. |

> VIVEK PG COLLEGE KALWAR, JAIPUR-303706

Program Outcomes (POs)

Program Outcomes (POs)

- **PO 1:** Critical Thinking Apply critical thinking skills to analyse, evaluate, and solve complex problems in the fields of commerce and finance.
- PO 2: Quantitative Analysis Utilize quantitative methods and data analysis to interpret financial and economic data effectively.
- **PO 3: Financial Management** -Demonstrate proficiency in financial management techniques and principles for effective decision-making in business settings.
- **PO 4: Research Skills** Conduct independent research and apply scientific methodologies to generate insights and contribute to the body of knowledge in commerce.
- PO 5: Ethical Practices Adhere to ethical standards and practices in financial reporting, management, and business operations.
- **PO 6: Communication Skills-** Exhibit effective oral and written communication skills to convey financial and business information clearly and persuasively.
- **PO 7: Leadership and Teamwork-** Demonstrate leadership abilities and work collaboratively in teams to achieve organizational goals.
- PO 8: Global Perspective- Understand and apply global perspectives in financial management and business operations in an international context.
- **PO 9: Technological Proficiency**-Leverage modern technological tools and software for data analysis, financial management, and business decision-making.
- **PO 10: Professional Development** Engage in continuous professional development and stay updated with the latest trends and practices in commerce and finance.



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Program-Specific Outcomes (PSOs)

- **PSO 1: Specialization Expertise** Acquire specialized knowledge in areas such as financial management, economic analysis, business budgeting, and public finance.
- **PSO 2: Strategic Financial Planning** Develop and implement strategic financial plans and budgets to optimize business performance and sustainability.
- **PSO 3: Public Finance Understanding-**Gain an in-depth understanding of public finance systems, policies, and their impact on economic development and public welfare.
- **PSO 4: Advanced Analytical Techniques-**Employ advanced analytical techniques and quantitative methods to solve complex problems in financial and economic contexts.

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M.COM-PREVIOUS

COURSE	COURSE OUTCOMES AFTER COMPELETION OF THESE COURSE STUDENT SHOULD BE ABLE TO
Paper 1: Economic Analysis	CO1: Learn and apply economic theories (like supply and demand) to real-life scenarios. CO2: Practice analysing economic data and recognizing trends. CO3: Study the effects of economic policies on businesses and societies. CO4: Use quantitative methods, such as regression analysis, in economic studies. CO5: Critically evaluate economic issues and propose solutions based on evidence
Paper 2: Financial Management and Control	CO1: Understand financial management principles such as risk management and capital budgeting. CO2: Develop skills in financial analysis techniques like ratio analysis and cash flow forecasting. CO3: Create financial strategies for business scenarios and growth planning. CO4: Implement and review internal controls to ensure financial accuracy and integrity. CO5: Analyse and interpret financial statements to make informed strategic decisions.
Paper 3: Business Budgeting	CO1: Grasp the importance of budgeting in business operations and planning. CO2: Learn to create detailed budgets for different business areas (e.g., marketing, operations). CO3: Manage resources effectively through budgeting techniques. CO4: Identify and address budget variances through analysis. CO5: Align budgeting practices with the overall business strategy.
Paper 4: Public Finance	CO1: Understand the fundamentals of public finance and its role in the economy. CO2: Analyse government budgeting, taxation, and spending policies. Evaluate the efficiency and impact of public financial management practices. CO4: Apply public finance concepts to current economic and policy issues. CO5: Assess how public finance decisions influence economic development and societal well-being

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M.COM FINAL

COURSE	COURSE OUTCOMES AFTER COMPELETION OF THESE COURSE STUDENT SHOULD BE ABLE TO	
Paper 1: Economic Administration and Policy	 CO1: Understanding Economic Policies Analyze and interpret key economic policies and their impact on national and global economic environments. CO2: Economic Administration Systems** Evaluate the effectiveness of economic administration systems and their role in policy implementation. CO3: Policy Analysis Techniques** Apply analytical techniques to assess the outcomes of economic policies and their implications for various sectors. CO4: Policy Formulation and Evaluation** Develop and critique economic policy proposals based on current economic data and theoretical frameworks. CO5: Economic Reform Implications** Examine the impact of economic reforms on economic growth, stability, and social welfare. 	
Paper 2: Cooperative Sector Management	Cooperative Principles Understand the principles and organizational structure of cooperatives and their economic role. Sector Challenges CO2: Identify and analyze the challenges and opportunities in the cooperative sector. Management Strategies CO3: Apply management techniques specifically designed for cooperative organizations.	



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	Financial Management Evaluate how cooperatives manage their finances and use resources effectively.	
	Development Strategies CO5: Develop strategies for improving and expanding cooperative organizations.	
	Banking Operations CO1: Describe how the Indian banking system is structured and operates.	
	Banking Products CO2: Analyze different financial products and services provided by Indian banks.	
PAPER-3 INDIAN BANKING SYSTEM	Banking Reforms Understand the impact of reforms and regulations on the Indian banking sector.	
	Risk Management CO4: Learn about risk management practices in banks and how to mitigate financial risks.	
	CO5: Technology in Banking Explore how technology is transforming the Indian banking system, including digital banking.	
	СО	
PAPER-4 DEVELOPMENT ECONICS	CO1: Development Theories conomic development and apply them to real-world scenarios.	
	CO2: Evaluate how various indicators measure economic progress and development.	PRINCIPAL VIVEK PG COLLEGE KALWAR, JAIPUR-3037



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	Policy Interventions Analyze how different policies influence economic development and address issues.
	Comparative Analysis CO4: Compare development strategies and outcomes between different countries or regions.
	CO5: Sustainable Development Understand how development economics contributes to achieving Sustainable Development Goals
	Indian Economic Structure Describe the structure and functioning of the Indian economy, including major sectors and policies.
	Policy Impact Analyze the effects of CO2: significant economic policies and reforms on the Indian economy.
PAPER-5Economic Environment in India	Sectoral Performance Evaluate the performance and challenges faced by key sectors like agriculture, industry, and services.
	CO4: Regional Disparities Assess economic disparities between different regions of India and explore